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FOR IMMEDIATE RELEASE:

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20th Annual Holiday Open House: November 26 & 27

SONOMA, Calif.—October 5, 2004 – Heart of Sonoma Valley Association (HOSVA) announces its' 20th **Annual Holiday Open House**, scheduled for Friday and Saturday, **November 26 & 27** from 11 AM – 4:30 PM both days! Kick-Off the Holiday Season Wine Country Style! Enjoy two days of **Wine Tastings, Holiday Nibbles, Live Jazz Music, and Performing Arts**. Twenty-two wineries throughout Sonoma Valley are opening their doors for this festive affair.

HOSVA has teamed up with **Zebulon's Lounge** of Petaluma to bring some of the best Bay area jazz musicians to participating wineries including Mark Benanti, Jon Arkin Trio, The Invention Trio and others. In addition, local **Performing Arts Groups** will be scheduled at various locations including the Sonoma Valley Chorale, Sonoma Rockettes, Cassidy Fink and others.

"This year marks our 20th Annual celebration! With three new winery members and outstanding support from our current members, **twenty-two wineries will be participating – that's twelve more wineries than last year** celebrating Holiday Open House. We are looking forward to a fabulous holiday weekend of wine tastings and live entertainment." Said Executive Director Josie Gay.

Tickets are now on sale! Admission is only **\$20 for both days**, which includes a wine tasting glass and **access to all participating wineries**. Tickets, detailed event information, a program of performing arts, the jazz lineup and a map may be obtained online at www.heartofsonomavalley.com or (866) 794-9463. **Advance ticket purchase is recommended**, as only a limited number will be available at participating wineries during the event weekend.

Participating Wineries include: Arrowood, Benziger, Blackstone, B.R. Cohn, Chateau St. Jean, Eric Ross, Family Wineries, Imagery, Kaz, Kenwood, Kunde Estate, Landmark, Ledson, Loxton, Mayo, Moon Mountain, Navillus Birney (formerly Sullivan Birney), St. Francis, The Wine Room, VJB, Valley of the Moon and Wellington.

This year, Holiday Open House will **support the Redwood Empire Food Bank**. **A Food Drive will be running the entire month of November at all participating wineries as well as during the event**. Locals and guests are encouraged to drop-off much needed food during November. Participating wineries will be waiving tasting fees and/or offering discounts for those that donate during November. *These details will be available at the end of October.*

Heart of Sonoma Valley Association (HOSVA) is **an alliance of 23 wineries and tasting rooms** in the environs of Glen Ellen and Kenwood in Sonoma Valley. HOSVA's precinct is the verdant stretch of lush vineyards along scenic Highway 12 mid-way between Santa Rosa and the town of Sonoma, where for a century and a half many of the vintages that have made California wines world leaders in viticulture have been harvested.

EVENT DETAILS AT A GLANCE:

What: 20th Annual Holiday Open House

When: Friday, November 26 & Saturday, November 27, 2004

Where: Twenty-Two Wineries throughout Sonoma Valley

Time: 11 AM - 4:30 PM

Cost: \$20 per person for the weekend/\$10 for designated drivers. Includes a logo wine glass & access to all participating wineries.

Info: For tickets and info please visit www.heartofsonomavalley.com or call (866) 794-9463.

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