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FOR IMMEDIATE RELEASE:

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## **16<sup>th</sup> Annual Barrel Tasting Weekend: March 18 & 19**

### **A Celebration of Fine Wine, Film & Food!**

#### **Tickets Now On Sale!**

SONOMA, Calif.—February 6, 2006— Heart of Sonoma Valley Association (HOSVA) announces its' 16th Sequel of Barrel Tasting Weekend premiering Saturday & Sunday, March 18 & 19 from 11 AM – 4:30 PM both days! **Starring Twenty Wineries** throughout the Heart of Sonoma Valley! Wineries will be **featuring movie themes** and guests will **enjoy sneak previews** of the 2005 vintage straight from barrel, **screenings** of new releases, and **tastes** of award-winning wines paired with foods and film scores from the set of famous Hollywood movies . . . all **while schmoozing with the producers and talent behind the scenes** at Twenty Sonoma Valley Wineries.

Participating wineries films include Casablanca, Charlie & The Chocoloate Factory, The Wizard of Oz, Big Night and many more. Guests will have the opporutnity to taste 2005 wines straight from the barrel paired with culinary delights, listen to live music, mingle in the caves, tour wineries and vineyards, meet winemakers, and enjoy a truly wonderful wine country weekend. Most importantly - this event offers guests the chance to take a behind-the-scenes-look at twenty wineries in Sonoma Valley.

“This year marks our 16<sup>th</sup> Annual Barrel Tasting Weekend! We are excited to be celebrating our fine wines, many famous films & tasty nibbles! We invite our friends back out to Sonoma Valley for another fantastic weekend celebration!” Said Executive Director Josie Gay. “Twenty wineries are participating this year and they are throwing open their cellar doors for a truly authentic and fun wine country experience.”

Tickets are now on sale! Admission is \$55 per person for both days, which includes a souvenir wine glass and access to event tastings at all participating wineries. Advance ticket purchase is recommended. Tickets and detailed information may be obtained online at [www.heartofsonomavalley.com](http://www.heartofsonomavalley.com) or on the phone at (866) 794-9463.

## **16<sup>th</sup> Annual Barrel Tasting Weekend (page 2)**

Participating Wineries: Benziger Family Winery, Blackstone Winery, B.R. Cohn Winery, Chateau St. Jean, Eric Ross Winery, Imagery Estate Winery, Kenwood Vineyards, Kunde Estate Winery & Vineyards, Landmark Vineyards, Ledson Winery, Loxton Cellars, Mayo Family Winery, Moon Mountain Vineyards, Navillus Birney Winery & Vineyards, St. Francis Winery & Vineyards, SL Cellars, The Wine Room, VJB Vineyards & Cellars, Valley of the Moon Winery and Wellington Vineyards.

### **About Heart of Sonoma Valley Association**

Heart of Sonoma Valley Association (HOSVA) is a non-profit association of 22 wineries located on scenic Sonoma Highway where for a century and a half many of the vintages that have made California wines world leaders in viticulture have been harvested. In our 10 mile stretch of the wine country, in the environs of Glen Ellen and Kenwood, you'll find a blend of family owned and classically beautiful wineries filled with award winning wines, charming B&B's and elegant Luxury Inns, stylish wine bars, a diverse selection of restaurant and cafes, state parks, lavender farms, olive presses and gift shops.

### **EVENT DETAILS AT A GLANCE:**

*What:* 16<sup>th</sup> Annual Barrel Tasting Weekend

*When:* Saturday, March 18 & Sunday, March 19, 2006

*Where:* Twenty Wineries throughout Sonoma Valley

*Time:* 11 AM - 4:30 PM both days

*Cost:* \$55 per person for the weekend/\$20 for designated drivers. As well as a Sunday Only ticket for \$40 per person. Ticket includes a logo wine glass & access to event tastings at all participating wineries.

*Info:* For tickets and info please visit [www.heartofsonomavalley.com](http://www.heartofsonomavalley.com) or call (866) 794-9463. Advance ticket purchase is recommended.

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