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**FOR IMMEDIATE RELEASE:**

**November 22, 2005**

## **21<sup>st</sup> Annual Holiday Open House: November 25 & 26**

### **~ THIS WEEKEND ~**

SONOMA VALLEY, Calif.—November 22, 2005 – Heart of Sonoma Valley Association (HOSVA) is celebrating its' **21<sup>st</sup> Annual Holiday Open House this weekend!** The event is scheduled for this Friday and Saturday, **November 25 & 26** from 11 AM – 4:30 PM both days! Guests are invited to kick-Off the Holiday Season Wine Country Style! Enjoy two days of **Wine Tastings, Holiday Nibbles, Gift Packages, Discounts & More.** Twenty-two wineries throughout Sonoma Valley are opening their doors for this festive affair.

“This year marks our 21<sup>st</sup> year and all of our member wineries will be participating! **Twenty-two wineries along Sonoma Highway**, between Sonoma & Santa Rosa, are joining in the festivities! We are looking forward to a fabulous weekend of wine tastings and holiday cheer! This is a great opportunity to stock up your favorite holiday wines & jump start the holiday season!” Said Executive Director Josie Gay.

Admission is only **\$20 for both days**, which includes a wine tasting glass and **access to all participating wineries.** Tickets will be available Friday & Saturday at all participating wineries. Detailed event information and a map may be obtained online at [www.heartofsonomavalley.com](http://www.heartofsonomavalley.com) or by calling (866) 794-9463.

**Participating Wineries include:** Arrowood, Benziger, Blackstone, B.R. Cohn, Chateau St. Jean, Eric Ross, Imagery, Kaz, Kenwood, Kunde Estate, Landmark (open Sat. only), Ledson, Loxton, Mayo, Moon Mountain, Navillus Birney, SL Cellars, St. Francis, The Wine Room, VJB, Valley of the Moon and Wellington.

This year, Holiday Open House will **support the Redwood Empire Food Bank.** A **Food Drive will be running the entire month of November at all participating wineries as well as during the event.** Locals and guests are encouraged to drop-off much needed food during November. Participating wineries will be waiving tasting fees and/or offering discounts for those that donate during November.

In addition, a portion of the ticket proceeds will be donated to **Vineyard Worker Services** and **Hispanic Task Force.**

**Heart of Sonoma Valley Association (HOSVA)** is a **non-profit association of 22 wineries and tasting rooms** located on scenic Sonoma Highway where for a century and a half many of the vintages that have made California wines world leaders in viticulture have been harvested. In our 10 mile stretch of the wine country, in the environs of Glen Ellen and Kenwood, you'll find a blend of family owned and classically beautiful

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wineries filled with award winning wines, charming B&B's and elegant Luxury Inns, stylish wine bars, a diverse selection of restaurants and cafés, state parks, a lavender farm, olive presses and gift shops.

### **EVENT DETAILS AT A GLANCE:**

**What:** 21<sup>st</sup> Annual Holiday Open House

**When:** Friday, November 25 & Saturday, November 26, 2005

**Where:** Twenty-Two Wineries throughout Sonoma Valley

**Time:** 11 AM - 4:30 PM

**Cost:** \$20 per person for the weekend/\$10 for designated drivers. Includes a logo wine glass & access to all participating wineries.

**Info:** Tickets will be available at the door of all participating wineries on Friday & Saturday. Detailed event info may be obtained online at [www.heartofsonomavalley.com](http://www.heartofsonomavalley.com) or by calling (866) 794-9463.

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