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**FOR IMMEDIATE RELEASE:**

November 8, 2005

## **Heart of Sonoma Valley Wineries FOOD DRIVE in Full Swing!**

**Food Drive running Oct. 28 – November 27, 2005**

**Drop Off Food Donations at Heart of Sonoma Valley Wineries and Enjoy Wine Discounts and Waived Tasting Fees! Donations support the Redwood Empire Food Bank.**

SONOMA, Calif.—November 8, 2005 – **The 2<sup>nd</sup> Annual Heart of Sonoma Valley Wineries Food Drive is in full swing!** The Food Drive is running from October 28<sup>th</sup> – November 27<sup>th</sup> and is taking place at twenty-two wineries throughout Sonoma Valley. Locals and visitors are encouraged to drop off food donations to tasting rooms and wineries and in return enjoy wine discounts and complimentary Wine Tastings including Reserve tastings at several wineries up and down Sonoma Highway.

**The Heart of Sonoma Valley Wineries Food Drive supports the Redwood Empire Food Bank** and will culminate at the 21<sup>st</sup> Annual Holiday Open House scheduled for Friday, November 25<sup>th</sup> and Saturday, November 26<sup>th</sup>. “Supporting our community and organizations such as the Redwood Empire Food Bank is of tremendous importance to our association.” said Josie Gay, Executive Director. “We’re looking forward to the support of our neighbors and encouraging all our visitors to bring in donations so that our 2<sup>nd</sup> Annual Heart of Sonoma Valley Wineries Food Drive is a success!”

**Food drop-off locations and discounts include:** Arrowood Vineyards & Winery, Benziger Family Winery, Blackstone Winery (10% Discount on 3 or more bottles & a Complimentary Reserve Tasting), B.R. Cohn Winery (one can of food = Complimentary Tasting, two cans = Comp. Tasting & 10% Wine Discount, 3 cans = Comp. Tasting & 20% Wine Discount), Chateau St. Jean Winery (Complimentary Tasting in the Visitor’s Center), Eric Ross Winery (Discount on select wine purchases), Imagery Estate Winery, Kaz Vineyard & Winery (Discount on select wine purchases), Kenwood Vineyards (Complimentary Reserve Tasting), Kunde Estate Winery & Vineyards (Complimentary Estate Tasting), Landmark Vineyards (Complimentary Wine Tasting), Ledson Winery & Vineyards (Complimentary Wine Tasting for two), Loxton Cellars (Discount on select wine purchases), Mayo Family Winery, Moon Mountain Vineyards (\$10 tasting fee waived), Navillus Birney Winery & Vineyards (additional 5%

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Discount on wine purchases), SL Cellars, St. Francis Winery & Vineyards (Complimentary Reserve Tasting), The Wine Room (Complimentary Tastings & Case Discounts), VJB Vineyards & Cellars (Complimentary Tasting & 20% Discount on case purchases), Valley of the Moon Winery (Complimentary Reserve Tasting) and Wellington Vineyards & Winery (Complimentary Reserve Tasting).

**Most needed foods include:** Tuna & canned meats, peanut butter, soups & stews, canned fruits and vegetables, beans, rice, pasta, cereal, 100% fruit juice. (All non-perishable foods accepted except foods made at home and in glass containers.)

### **About Heart of Sonoma Valley Association (HOSVA)**

Heart of Sonoma Valley Association (HOSVA) is a **non-profit association of 22 wineries and tasting rooms located on scenic Sonoma Highway** where for a century and a half many of the vintages that have made California wines world leaders in viticulture have been harvested. In our 10 mile stretch of the wine country, in the environs of Glen Ellen and Kenwood, you'll find a blend of family owned and classically beautiful wineries filled with award winning wines, charming B&B's and elegant Luxury Inns, stylish wine bars, a diverse selection of restaurants and cafés, state parks, a lavender farm, olive presses and gift shops. Visit [www.heartofsonomavalley.com](http://www.heartofsonomavalley.com) to learn more.

### **About Redwood Empire Food Bank**

The Redwood Empire Food Bank (REFB), Sonoma County's largest hunger-relief organization, provides food assistance to 49,000 low-income individuals, seniors, working families, the disabled and homeless and children each month. The food the REFB provides helps their network of 118 member charitable organizations (food pantries, dining rooms, shelters, low-income childcare centers, programs for the disabled, at-risk youth, and seniors). They also provide food directly to needy children, the elderly, working families and individuals through their programs. Visit [www.refb.org](http://www.refb.org) to learn more.

### **FOOD DRIVE DETAILS AT A GLANCE:**

**What:** Heart of Sonoma Valley Wineries Food Drive

**When:** October 28 – November 27, 2004

**Where:** Twenty-Two Wineries throughout Sonoma Valley along Sonoma Highway

**For more info:** [www.heartofsonomavalley.com](http://www.heartofsonomavalley.com) or (866) 794-9463

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