



Media Contact:

Josie Gay
(707) 479-9979
josie@heartofsonomavalley.com

P.O. Box 1891
Glen Ellen, CA 95442
www.heartofsonomavalley.com

FOR IMMEDIATE RELEASE:

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-Spotlight on Zinfandel-

“A Loaf of Bread, A Jug of Wine & Thou” ~ July 16 & 17

SONOMA, Calif.—June 22, 2005 – Heart of Sonoma Valley Association (HOSVA) announces their 2nd Annual Spotlight on Zinfandel -“A Loaf of Bread, A Jug of Wine & Thou”! Fifteen wineries throughout Sonoma Valley will be celebrating the notorious and glorious Zinfandel grape at this special weekend event. Join wineries as they explore the winemaking process, discuss the special characteristics of the terroir, and share with you the fundamentals of what makes Zinfandel unique through tastings, aroma sensory, wine blending, and barrel sampling. In addition, winemakers will be present at several wineries to share in this experience. The first 500 guests will receive a fresh baked baguette at the door! The event is scheduled for Saturday & Sunday, July 16 & 17 from 11 AM to 4:30 PM both days.

“Last year we kicked off Spotlight on Varietals and we have experienced an overwhelming response from both locals as well as tourists visiting Sonoma Valley. The educational component really adds to these events giving aspiring and avid wine lovers the opportunity to learn about specific varietals (grapes) through barrel tasting, vertical pouring and appellation specific comparisons.” Said Lesli John, President of HOSVA & Director of Sales & Marketing at VJB Vineyards & Cellars. “These events are perfect for those not familiar with a

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particular wine and those wanting to taste their favorite wine in a spectacular setting at several different wineries in Sonoma Valley. Everyone walks away having learned something new!”

Participating wineries include: B.R. Cohn Winery, Blackstone Winery, Eric Ross Winery, Imagery Estate Winery, Kaz Vineyard & Winery, Kenwood Vineyards, Kunde Estate Winery & Vineyards, Loxton Cellars, Mayo Family Winery, Moon Mountain Vineyards (only open on Saturday), St. Francis Winery & Vineyards, The Wine Room, VJB Vineyards & Cellars, Valley of the Moon Winery, and Wellington Vineyards.

Tickets are \$15 per person. Admission includes souvenir wine glass and access to all participating wineries event wine tastings for the weekend.

About Heart of Sonoma Valley Association

Heart of Sonoma Valley Association (HOSVA) is an alliance of 22 wineries and tasting rooms in the environs of Glen Ellen and Kenwood. HOSVA's precinct is the verdant stretch of lush vineyards along scenic Highway 12 mid-way between Santa Rosa and the town of Sonoma, where for a century and a half many of the vintages that have made California wines world leaders in viticulture have been harvested.

EVENT DETAILS AT A GLANCE:

What: Spotlight on Zinfandel – “A Loaf of Bread, A Jug of Wine & Thou!”

When: Saturday, July 16 and Sunday July 17, 2005.

Where: B.R. Cohn Winery, Blackstone Winery, Eric Ross Winery, Imagery Estate Winery, Kaz Vineyard & Winery, Kenwood Vineyards, Kunde Estate Winery & Vineyards, Loxton Cellars, Mayo Family Winery, Moon Mountain Vineyards (only open on Saturday), St. Francis Winery & Vineyards, The Wine Room, VJB Vineyards & Cellars, Valley of the Moon Winery, and Wellington Vineyards.

Time: 11 AM to 4:30 PM both days.

Cost: \$15 per person for the weekend. Includes logo wine glass and access to all wineries for the weekend + the first 500 guests will receive a fresh baked baguette at the door. Tickets are available in advance online or may be purchased at the door of participating wineries the weekend of the event.

Info: For info and tickets please visit www.heartofsonomavalley.com or call (866) 794-9463.